



LOS **PRIMOS** MX

Latin
Primos
Music

WHO ARE LOS PRIMOS MX?

Los Primos MX are five brothers that have been in the music industry for more than 15 years. Now in México, they are leading the new movement of music called “**La Fuerza Romántica de México**”

Their mission with this new movement is to spread the love among their fans worldwide.

Their hit song “**Mi Bello Ángel**” was part of the soundtrack of the popular Mexican soap drama “**Porque el amor manda**” and the music video achieved over 35 million views on VEVO.

Their song “**Hoy es el día**” was the main opening theme for the morning show “**HOY**”.



AWARDS AND NOMINATIONS

- **PREMIOS BANDAMAX 2013**
- **PREMIOS LO NUESTRO 2014** for Artista Grupero del Año
- Star with their name placed at Paseo de las Estrellas in Toluca and Mérida
- **PREMIOS LA JEFA 2013** for “Mejor Grupo del 2013”
- **PREMIO LO NUESTRO 2014** for “Artista Grupero del Año Regional Mexicano”

COLLABORATIONS

3BALLMTY and AMÉRICA SIERRA



MOST IMPORTANT LIVE PERFORMANCE

- Premios Billboard de la Música Mexicana 2012
- Premios Billboard de la Música Mexicana 2013



COUNTRIES WHERE THEY HAVE PERFORMED



SOCIAL NETWORKS

FACEBOOK 2,493,475 FOLLOWERS

86% of followers are **women**, 14% are **men**.



Age range **18-24**.

Countries with more followers: **México**, **USA** and **Guatemala**.

TWITTER 125,070+ FOLLOWERS

60% of followers are **women**, 40% are **men**.



INSTAGRAM 15,495+ FOLLOWERS

66% of followers are **women**, 34% are **men**.



Countries with more followers: **México** (80%) and **USA** (16.55%)

SOCIAL NETWORKS

You Tube <https://www.youtube.com/user/LosPrimosVEVO>

46.111 suscriptions

12.022.782 visualizations

 **Spotify®** 13,871 FOLLOWERS

 **DEEZER** 9,087 FANS

www.losprimosmx.com



LOS PRIMOS_{MX}

*Latin
Power
Music*